Swami Vivekananda Institute of Management & Computer Sc.

Approved By AICTE, Ministry Of Education, GOVT. OF INDIA.

Summer Placement 2024-26



MBA | SVIMCS

9681154678 chanchal@svimcs.com

SVIMCS
AICTE, MAKAUT, GOVT. OF INDIA.



ABOUT US

Swami Vivekananda Institute of Management & Computer Science

(SVIMCS) is recognized as one of the leading MBA colleges in Kolkata, West Bengal. The institute is approved by the **All India Council for Technical Education (AICTE), Ministry of HRD, Government of India**, and offers a full-time **MBA program affiliated with Maulana Abul Kalam Azad University of Technology (MAKAUT).**

As a constituent of the **Swami Vivekananda Group of Institutes (SVGI)**, SVIMCS is committed to academic excellence and holistic development. With a vibrant community of experienced faculty, dedicated staff, ambitious students, and accomplished alumni, the institute fosters a rich environment of knowledge, innovation, and collaboration.

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MISSION

At **SVIMCS**, we are deeply committed to the pursuit of academic excellence and the holistic development of our students. Our mission is to impart quality education that not only equips students with contemporary knowledge and professional skills but also instils in them the right attitude, integrity, and a strong sense of social responsibility.

Through a thoughtful blend of **state-of-the-art infrastructure, innovative pedagogy, and industry-oriented learning,** we prepare students to thrive as competent professionals capable of addressing the complexities of an ever-evolving business environment. We emphasize experiential learning, critical thinking, and problem-solving, ensuring that our graduates are well-prepared to lead with confidence and clarity.

Our vision is to establish SVIMCS as **one of the most admired management institutes in India by 2050,** recognized for producing leaders who combine professional excellence with ethical values. To achieve this, we nurture dynamic attitudes, entrepreneurial abilities, and lifelong learning habits in our students.

Beyond academics, we remain committed to fostering personal growth and societal well-being. By shaping responsible citizens and innovative leaders, we aspire to make a meaningful contribution to both the professional world and the larger community.

VISION

At **SVIMCS,** we are driven by the pursuit of excellence in higher education, with a vision to evolve into a world-class institute for management studies. Our goal is to deliver education that not only meets but consistently exceeds the expectations of all our stakeholders—including students, parents, industry partners, faculty, employees, and society at large. We are committed to utilizing our resources most effectively and efficiently to achieve this vision.

We endeavour to cultivate in our students a **dynamic mindset, strong professional skills, entrepreneurial capabilities, and a robust knowledge base.** By embracing emerging technologies and integrating them creatively into our teaching and learning, we aim to foster innovation, adaptability, and leadership.

Through our academic initiatives and holistic approach, we strive to contribute not only to the personal and professional growth of our students but also to the broader community's advancement. Our mission is to shape responsible, skilled, and enterprising individuals who are prepared to meet the challenges of a rapidly changing global business environment.

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GRADUATION DAY PROGRAM-2024

(THE PARK, PARK STREET)











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DIRECTOR'S MESSAGE



Dr. Nandan Gupta

(MBBS, MBA)

Director, - Swami Vivekananda Group of Institutes.

The true strength of any institution lies in the quality of its people—and at SVGI, our people are our greatest asset. We firmly believe that building a world-class institution requires not only academic excellence but also the cultivation of responsible, capable, and ethical individuals who can contribute meaningfully to the nation and the global industry.

At SVGI, we take pride in harmonizing traditional Indian values with modern educational practices. Our dedicated faculty members deliver a dynamic academic experience through innovative teaching methodologies that combine theoretical foundations with practical application. We are committed to nurturing well-rounded individuals who emerge not only as industry-ready professionals but also as compassionate and responsible citizens.

Our mission extends beyond producing accomplished professionals; it is to shape individuals of character and integrity, who carry forward the legacy of SVGI with pride. Together, let us continue this journey of excellence and raise the flag of SVGI ever higher.

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PRINCIPAL'S MESSAGE



Dr. Swarnabha Das

Welcome to SVIMCS.
Sincerely, Principal

It gives me immense pleasure to welcome you to **Swami Vivekananda Institute of Management and Computer Science (SVIMCS),** an institution dedicated to shaping the future leaders of tomorrow. At SVIMCS, we believe that education is not merely about acquiring degrees, but about **nurturing character, building competence, and inspiring confidence** to excel in an increasingly dynamic and competitive world.

Our vision is to provide a holistic learning experience that blends academic rigor with practical exposure, supported by **state-of-the-art infrastructure, innovative pedagogy, and a highly committed faculty team.** We aim to instill in our students not only professional knowledge and skills but also values of integrity, social responsibility, and leadership.

In keeping with the ideals of **Swami Vivekananda,** we encourage our students to develop a fearless spirit, a compassionate heart, and a lifelong commitment to excellence. We strive to create an environment where innovation, critical thinking, and creative thrive, preparing our graduates to contribute meaningfully to society and the global business community.

I invite you to explore SVIMCS and become part of our vibrant academic community. Together, we will continue our journey towards achieving excellence and making a positive impact on the world.

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HOD'S MESSAGE



Kakali Gupta

"Your career is in your hand- make it brilliant."

Sincerely,

HOD, Swami Vivekananda Institute of Management & Computer Sc.

It is my privilege to extend a warm welcome to you on behalf of the **Department of Management Studies at SVIMCS.** As the Head of the Department, I take great pride in leading a team of dedicated faculty members who are committed to academic excellence, research, and holistic student development.

Our department is focused on creating a **learning environment that blends theory with practice,** equipping students with the knowledge, skills, and values required to excel in today's dynamic business world. We emphasize experiential learning, case-based teaching, industry interaction, and the use of emerging technologies to ensure that our students are prepared to meet real-world challenges with confidence. At SVIMCS, we not only strive to nurture competent professionals but also socially responsible citizens who can contribute positively to society. We encourage our students to develop critical thinking, innovation, leadership abilities and an entrepreneurial mindset, enabling them to stand out as future leaders.

I invite you to explore the opportunities our department offers and join us in our pursuit of excellence. Together, let us shape a future where knowledge, integrity, and innovation go hand in hand.

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MBA with Dual Specialization

(Marketing | Finance | H.R | Business Analytics | System | Health care Management | Operations.)

Free Laptop

Book Bank & Library.

Uniform & Corporate Blazer.

Certification Course on :

- **Digital Marketing.**
- **Advanced Excel.**
- **Data Science.**
- **Financial Market Analytics.**

Dual Internship in top MNC. (Summer & Winter)

Entrepreneurship Training & Development from IIM-C.(Innovation Park)

Industrial Training Sessions by Corporate Guest.

Mock Interviews Training.

Grooming Personality Development & Mentorship Programme.

Scholarship for Meritorious Students Based on Academic Performance.

3- (Three) Tier Placement Cell.

More than 150 + companies participating in every year.

International Industry Visit (Optional)

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FROM THE PLACEMENT DESK

Greetings from the Training and Placement Cell at **Swami Vivekanand Group of Institutes (SVGI).**

At SVGI, we believe that success is not innate—it is cultivated through acquired skills, a strong value system, and a positive attitude. Inspired by the ideals of Swami Vivekananda, our institute fosters resilience, adaptability, and integrity, enabling students to thrive even in challenging environments.

The MBA Department at SVGI has consistently excelled in preparing students for the professional world. Our Campus Recruitment Program is designed to complement academic learning with real-world career opportunities. With a legacy of high placement rates, our efforts have consistently resulted in the successful recruitment of MBA graduates, with annual placements regularly exceeding expectations and reflecting the trust of leading recruiters.

Each year, our students are selected by top organizations across diverse sectors, including **IT, Telecom, BFSI, E-commerce, Pharmaceuticals, Retail, and FMCG**, both in India and internationally. Our recruitment spans countries such as the **USA, UK, UAE, and Bahrain** with students placed in reputable firms like:

- **TCS, Infosys, Wipro, Tech Mahindra, HDFC Bank, ICICI Bank, Axis Bank, Kotak Bank**
- **Thomas Cook, ICICI Prudential, Bajaj Allianz, Reliance General Insurance**
- **Kotak Securities, Aditya Birla Group, Magic Bricks, Jaro Education, Times Group, Future Group, Puma**
- **Samsung, Carrier Air, Johnson & Johnson, Godrej, Blue Dart, Berger Paints,** and many more**.**

We take pride in our strong industry connections, consistent recruiter relationships, and our students' performance, which have positioned SVGI as a preferred talent pool for leading organizations. Our curriculum emphasizes both academic excellence and employability skills to ensure students are industry-ready.

At SVGI, we aim to create a nurturing yet competitive environment that equips students with the confidence and capabilities to succeed globally. By fostering the right mindset and professional ethics, we aspire to transform our students into tomorrow's leaders.

- **Prof. Amit De.**
  (Assistant Professor and Head of Training and Placement).
- **Prof. Abhijit Malakar.**
  (Assistant Professor and Training and Placement officer)





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SUMMER PLACEMENT 2024-26



Souvik Santikary

ITC Limited



Saikat Bhunia

PANTALOONS



Juhhi Sharma

SHIPPING SOLUTIONS
DELHIVERY
COURIER LOGISTICS CARGO



Sayan Sarkhel

ITC Limited



Ayantika Das

WACKER



Sanchaita Sinha

AADESH -FOUNDATION-



Sreaya Paul

Baazar Kolkata
LADIESWEAR MENSWEAR KIDSWEAR ACCESSORIES



Trisha Sasmal

PANTALOONS



Siddhartha Ghosh

इंडियनऑयल
IndianOil

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SUMMER PLACEMENT 2024-26



Aditi Konar

Baazar Kolkata
LADIESWEAR MENSWEAR KIDSWEAR ACCESSORIES



Kunal Das

SHIPPING SOLUTIONS
DELHIVERY
COURIER LOGISTICS CARGO



Soumodip Dian

Muthoot Finance



Souvik Pal

SHIPPING SOLUTIONS
DELHIVERY
COURIER LOGISTICS CARGO



Priyam Barua

THE LaLiT



Soubhro Das

AngelOne



Saptarshi Ghosh

SHIPPING SOLUTIONS
DELHIVERY
COURIER LOGISTICS CARGO



Sayanee Mukherjee

Baazar Kolkata
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Souvik Giri

MAGNUM
INVEST SERVICES
Give Wings to your Financial Plan

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Arun Kumar Singha

AngelOne



Ghanashyam Nandi

Shoppers Stop



Ipshita Sarkar

TOI



Manjari Chattopadhyay

TOI



Soudarjya Ghosh

GMA



Sunoyan Saha

MAGNUM FINVEST SERVICES
Give Wings to your Financial Plan



Namrata Chakraborty

TOI



Payel Sharma

ADITYA BIRLA
pantaloons



Sutirtha Ghosh

Muthoot Finance

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Saptaparna Saha

AngelOne



Sachin Roy

MOTOVOLT



Aniket Bhattacharjee

Muthoot Finance



Sahariar Hossain Laskar

Muthoot Finance



Chitradeepa Roy

Emami Frank Ross



Subhadeep Paul

SHIPPING SOLUTIONS
DELHIVERY
COURIER LOGISTICS CARGO



Kritika Rajesh Singh

TOI



Debarati Paul

Baazar Kolkata
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Abhishek Kumar Sharma

Shoppers Stop

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Jagan Behera

PANTALOONS



Sanghita Nath

SHOPPERS STOP



Abhinav Varma

ITC Limited



Debpratim Mishra

ITC Limited



Abir Ghosh

PANTALOONS



Subhrajit Das

THE LaLiT



Modhurima Dutta

RELIANCE NIPPON LIFE INSURANCE



Priyam Chowdhury

Muthoot Finance



Anwesa Das

CITY ART FACTORY

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SUMMER PLACEMENT 2024-26



Debrup Kumar Dutta

TOI



Pritam Khan

RELIANCE NIPPON LIFE INSURANCE



Shirsham Karmakar

ITC Limited



Shubhashree Chakraborty

AADESH FOUNDATION



Sikha Mondal

Baazar Kolkata
LADIESWEAR MENSWEAR KIDSWEAR ACCESSORIES



Sutirtha Mandal

ITC Limited



Md Sajib Haider

ITC Limited



Saina Sinha

Charnock HOSPITAL

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Thank You

Corporates

For Selecting Our Students

Summer Internship

2025

ITC Limited

PANTALOONS

Muthoot Finance

SHIPPING SOLUTIONS
DELHIVERY
COURIER LOGISTICS CARGO

इंडियनऑयल
IndianOil

Reliance
RETAIL

SHOPPERS STOP

TOI

MOTOVOLT

V MART

Emami Frank Ross

Baazar Kolkata
LADIESWEAR MENSWEAR KIDSWEAR ACCESSORIES

DATACORE

Charnock
HOSPITAL

MAGNUM
FINVEST SERVICES
Give Wings to your Financial Plan

arivoo
POWERED BY ADAMAS TECH CONSULTING

SHADER BYTES

FOUNDATION
SLOGAN HERE

ADITYA BIRLA

THE LaLiT
GREAT EASTERN
KOLKATA

AADESH
-FOUNDATION-

CAF
CITY ART FACTORY

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OUR RECRUITERS

EY
pwc
ORACLE
TATA CONSULTANCY SERVICES
DCB BANK
DCB Bank Limited
Capgemini
CONSULTING.TECHNOLOGY.OUTSOURCING
IBM
cognizant
HCL
wipro
Infosys
make my trip
ujjivan SMALL FINANCE BANK
Coca-Cola
adani wilmar
Godrej
Johnson & Johnson
AXIS BANK
vivo
SUNDARAM MUTUAL
Sundaram Finance Group
SAMSUNG
LG
Life's Good
HUAWEI
ICICI Bank
YES BANK
V MART
asianpaints
paytm
PRAN
airtel
Microsoft
genpact
Transformation Happens Here
KHADIM
IndusInd Bank
SONY

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OUR RECRUITERS

Micromax nothing like anything
KANSAI PAINT NEROLAC
BRIGADE
PhonePe
TATA
Nestlé
Justdial
infotech
TCS iON
BLUE DART
amazon
SBI Life Apne liye. Apno ke liye.
HDFC BANK
TATA TEA
BFC Forex
max
Himalaya SINCE 1930
UTKARSH Life demands. We deliver.
kotak
AngelOne
PANTALOONS
KVB Karur Vysya Bank Smart way to bank
WILDCRAFT
MUTUAL FUND BUILT ON RULES
ITC Limited
PATANJALI
Bandhan Bank
SHYAM METALICS ORE TO METAL
naukri
Reliance Industries Limited
TOI
VIDEOCON TELECOM
Baazar Kolkata LADIESWEAR MENSWEAR KIDSWEAR ACCESSORIES
DATACORE
AMERICAN EXPRESS
MOZO HUNT

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FEES STRUCTURE 2026-28

Admission Fee- 25,000/-

1st Installment	Rs. 1,40,000/-
2nd Installment	Rs. 1,40,000/-
3rd Installment	Rs. 1,40,000/-
4th Installment	Rs. 1,40,000/-

The course fee for all the specializations are the same as listed below .

Specialization-

- Marketing
- Finance
- Operations
- Information System
- Business Analytics
- Human Resource Management
- Health Care Management

Academic Scholarship-

CLASS-10th	CLASS-12th	Graduation	Amount
75%	75%	75%	25,000
60%	60%	60%	20,000

1. SVIMCS Students who will score minimum 75% attendence in 1st, 2nd, 3rd and 4th semester they will eligible for Rs, 10,000/- scholarship.
2. Students will be offered only one of the best option, if he/she will be eligible for more than one scholarship

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CODE OF CONDUCT

- All the students are required to be in the Institue's prescribed dress code as and when required by the Institute.
- Students have to maintain an attendance of a minimum of 75% in the first & second Semester to become eligible for the Summer Internship Programme as well as final placement.
- The percentage of attendance is also necessary to appear for the University Semester examination.
- Students have to participate in all internal assessments including presentations, assignments, Written mock examination of all subjects conducted by the Institute both during semester & holidays.
- Attendance is also compulsory for all study related workshop, corporate seminars, indus-trial visit, guest lectures and others activity which are conducted by the Institute.
- Students have to pay the tuition fee & other fees well in advanced before the due date, otherwise they will not be eligible to give the Internal Assessments & University Examinations
- Students must not be participating in from of any ragging of juniors students directly or indirectly. If the Institute receives any complaints from the juniors students against ragging, then the Institute will take necessary police action.
- Fees once paid are not refundable or transferable under any circumstances
- Fees should be sumitted as per the bonafied letter or as per the fees related notice. If fees not paid on time , laptop & Scholarship will not be applicable as per norms .

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CAREER DIRECTIONS

- Banking & NBFC’s
- FMCG
- FMCD
- Retail and Lifestyle
- Insurance
- Credit Research & Ratings
- Financial Services
- Media
- Automobile
- Telecom
- Online Edutech
- Healthcare
- Logistics/E-Commerce
- KPO
- IT/ITES
- Consultancy

SVGI




Graduation Ceremony
Driven by his mission
SVGI
(MBA)


Driven by his mission





SVGI







OUR CAMPUS



Swami Vivekananda Institute Of Modern Science

Approved By AICTE & Affiliated To MAKAUT



Swami Vivekananda Institute Of Science And Technology

Approved By AICTE & Affiliated To MAKAUT, NAAC



Shree Ramkrishna Institute Of Science And Technology

Approved By AICTE & Affiliated To ,

WB-SCTVESD



Swami Vivekananda University

Approved By UGC

South Kolkata, Karbala More, Narendrapur, Kolkata, West Bengal 700103